

Northeast Ohio Area Shop Owners

Are you tired of all of the uncertainty regarding advertising and marketing your shop, are you tired of feeling like an advertising victim?

Car Parts Warehouse has partnered with Repair Shop of Tomorrow to help...

- ✓ Are you frustrated with NOT knowing what to do next when it comes to keeping your car count at the level you need it to be?
- ✓ Did you know that 94% of new customers search on-line to find local businesses, including repair shops?
- ✓ Are you tired on NOT having enough “quality” car count in your shop every day?
- ✓ Is the endless feast or famine of this business driving you nuts?
- ✓ Can you afford to miss out on the hundreds of “Ready to Buy” prospects who are looking in your area for repair and maintenance services?
- ✓ Is your shop doing “okay” but okay or good isn’t enough for YOU?
- ✓ Would you like to know WHY your ads aren’t working anymore?

Are you finally ready to make some changes? **Would you like some help doing it?**

Then register NOW to be at The Repair Shop Marketing Workshop sponsored by CPW at the location in AKRON on April 25th or in CLEVELAND on April 26th from 5:00 PM to 9:00 PM.

Here’s Some of What Dave & Dan of Repair Shop of Tomorrow Will Be Presenting...

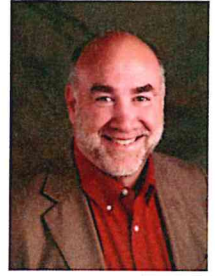
- How YOU can get a fast car count boost that will put thousands in your bank account.
- How YOU Can Get More NEW “Quality” Customers ---
- Creating Customer Loyalty Even in a Tough Economy ---
- 94% of new customers search on-line to find local repair shops. 90% of these people take action within 24 hours! These are indeed “Ready to Buy” prospects!! Discover what they’re looking for to HELP them decide on which repair shop to call for an appointment
- Why you MUST have a “Producing” online presence to be able to compete for today’s consumers --- *The rules have changed, do you know what the rules are?*
- **How You Can Stop Being an Advertising Victim!** Find out what the advertising sales people you deal with DON’T want YOU to know!



Who is Dan Cricks?

Dan has been in the auto repair business for over 44 years. He is internationally known as a "Marketing Guru" among repair shop owners around the U.S, helping grow their car counts, improve their profit margins and become more efficient.

He provides PROVEN strategies that any shop owner can use, even with a small budget to grow their car count and increase their profit margins.



Who is Dave Justice?

Dave owned (3) shops in Ohio, with sales for all three equaling just over \$5.5 million in sales. In October of 2016 Dave sold all three shops and shortly after began partnering with Dan to help other shop owners do what he did in his shop.

Dave also owns Labor Profit Management, a software company that helps shop owners **increase their profit margins** through **increased shop productivity and efficiency**, adding **more profits to their bottom line**.



"The campaign you gave me for Jan. 2017 has so far produced \$71,677 in sales and I'm still getting a few in. BTW my investment in the campaign was \$1547! That's a \$46 to \$1 ROI!
- Tony B., Florida

Rick & Cindy shop owners in Ohio, did a marketing campaign in January & February 2017 that resulted in \$16,218 in sales!

Hey Guys, just finished going over my numbers for 2016, even better than what I told you I thought they were. We're up 19.6%! Through 3/15/17 business is up 24.6% Thanks for your help. Kathleen J., Fla.

We help shop owners put more cars in their bays AND make higher profits...

Brought to you by:

CLEVELAND AREA

Date:

Wednesday April 26th 2017

Time:

Dinner: 5-6pm
Class: 6-9pm

Location:

Car Parts Warehouse Warrensville
18525 Miles Road Warrensville Hts

Cost:

FREE to first 40 customers to sign up



AKRON AREA

Date:

Tuesday April 25th 2017

Time:

Dinner: 5-6pm
Class: 6-9pm

Location:

Car Parts Warehouse COPLEY
2799 Copley Road Copley Ohio

Cost:

FREE to first 40 customers to sign up